

Spot Manager: Preempted/Unresolved, 10/15/12-11/05/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 67617												
Line: 14												
10/24/12	Wednesday	1:00		\$1,500.00		Letterman	11:36 PM-12:36 XM	OBAMA 60S	2175	P-2	1	MWASH-
				\$1,500.00							1	
				\$1,500.00							1	
				\$1,500.00							1	
				\$1,500.00							1	
				\$1,500.00							1	
				\$1,500.00							1	

67617

9849460

[Filtered by:] [Sorted by: Station]

Williams, Lynda

From: Bradley, Alexandra [Alexandra.Bradley@msmtvsales.com]
Sent: Tuesday, October 30, 2012 11:43 AM
To: Connell II, Jim
Cc: Williams, Lynda
Subject: RE: Additional Obama MGs

Approved

Alexandra Keller
Senior Account Executive
Millennium Sales-DC
p. (202) 955-5342
f. (202) 955-5348
alexandra.bradley@msmtvsales.com

From: Connell II, Jim [mailto:jconnell@local12.com]
Sent: Tuesday, October 30, 2012 11:36 AM
To: Bradley, Alexandra
Cc: Williams, Lynda
Subject: Additional Obama MGs

Hi,

Here are a few additional Obama MGs from last week...I'm sending them thru email since Station Express is down:

Missed Spots

Headline # 9801327

1X Fri 10/26 10-11P Blue Bloods @ \$8500

1X Sat 10/27 6-6:30P News @ \$400

10/30/2012

1X Sun 10/28 4-7P AFC Football @ \$9500

Headline #9849460

1X Wed 11:35P-12:35A Letterman @ \$1500 (:60 spot)

Makegood Offers

Headline #9801327

1X Fri 11A-12N on 11/2 @ \$1400 — P1

1X Fri 6-6:30P on 11/2 @ \$3000 — P1

2X Sat 12:30-3P on 11/3 Univ. of Cincinnati vs. Syracuse @ \$3000 — P2

1X Sat 8-11P on 11/3 Alabama vs. LSU @ \$8000 — P2

Headline #9849460

1X Fri 11:35P-12:35A on 11/2 Letterman @ \$1500 (:60 spot) — P2

Let us know if these will work.

Thanks!

Jim

Jim Connell

10/30/2012

National Sales Manager
WKRC/EKRC-TV
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F (513) 763-5562
E [jconnell@local12.com](mailto:connell@local12.com)

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 67617												
Line: 1												
10/26/12	Friday	5:24:38 AM	1:00	\$1,000.00	OFA-12-	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 60S	2175	P-2	2	MWASH-
											1	
Line: 2												
10/29/12	Monday	5:57:16 AM	1:00	\$1,000.00	OFA-12-	5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 60S	2175	P-2	1	MWASH-
											1	
Line: 3												
10/29/12	Monday	7:44:55 AM	1:00	\$900.00	OFA-12-	CBS This Morning	7:00 AM-9:00 AM	OBAMA 60S	2175	P-2	2	MWASH-
											1	
Line: 4												
10/27/12	Saturday	6:25:24 AM	1:00	\$500.00	OFA-12-	6a-8a Local 12 News S	(6:00:00 AM-7:00:00 A	OBAMA 60S	2175	P-2	1	MWASH-
											1	
Line: 5												
10/27/12	Saturday	8:58:26 AM	1:00	\$1,500.00	OFA-12-	CBS This Morning Satu	(8:00:00 AM-10:00:00	OBAMA 60S	2175	P-1	1	MWASH-
											1	
Line: 6												
10/29/12	Monday	9:16:10 AM	1:00	\$700.00	OFA-12-	M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 60S	2175	P-2	2	MWASH-
											1	
Line: 7												
10/26/12	Friday	2:28:59 PM	1:00	\$1,100.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 60S	2175	P-2	1	MWASH-
											1	
Line: 8												
10/29/12	Monday	4:12:56 PM	1:00	\$1,300.00	OFA-12-	4p Local 12 News at Fo	(4:00:00 PM-5:00:00 P	OBAMA 60S	2175	P-2	2	MWASH-
											1	
Line: 9												
10/29/12	Monday	5:57:51 PM	1:00	\$1,800.00	OFA-12-	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 P	OBAMA 60S	2175	P-2	1	MWASH-
											1	
Line: 10												
10/25/12	Thursday	6:27:46 PM	1:00	\$3,000.00	OFA-12-	CBS Evening News	6:30 PM-7:00 PM	OBAMA 60S	2175	P-2	1	MWASH-
											1	
Line: 11												
10/29/12	Monday	7:28:04 PM	1:00	\$5,000.00	OFA-12-	M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 60S	2175	P-1	1	MWASH-
											1	
Line: 12												
10/29/12	Monday	7:58:51 PM	1:00	\$6,000.00	OFA-12-	M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 60S	2175	P-1	2	MWASH-
											1	
Line: 13												
10/29/12	Monday	11:26:07 PM	1:00	\$5,000.00	OFA-12-	11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 60S	2175	P-2	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/23/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 67617												
Line: 13												
											1	
Line: 15												
10/26/12	Friday	2:42:00 XM	1:00	\$350.00	OFA-12-	Late Late Show	12:36 XM-1:36 XM	OBAMA 60S	2175	P-2	3	MWASH-
10/29/12	Monday	1:11:45 XM	1:00	\$350.00	OFA-12-	Late Late Show	12:36 XM-1:36 XM	OBAMA 60S	2175	P-2	1	MWASH-
											2	
Line: 16												
10/27/12	Saturday	2:02:36 XM	1:00	\$700.00	OFA-12-	Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 60S	2175	P-3	1	MWASH-
											1	
Line: 17												
10/27/12	Saturday	2:26:31 XM	1:00	\$350.00	OFA-12-	Sat 1205a-105a	12:05 XM-1:05 XM	OBAMA 60S	2175	P-3	1	MWASH-
											1	
Line: 18												
10/28/12	Sunday	3:36:13 PM	1:00	\$15,000.00	OFA-12-	Sun Reg 4	10:00 PM-11:00 PM	OBAMA 60S	2175	P-2	1	MWASH-
											1	
Line: 19												
11/02/12	Friday		1:00	\$1,500.00		Letterman	1135p-1235a	OBAMA 60S	2175	P-2	1	MWASH-
											1	
											19	
											19	
											19	
											19	
											19	
											19	

[Filtered by:] [Sorted by: Station]